



**TECH FALCON**  
Member of Lootah Holding

**Customer Success  
Guide Series**

# **Warehouse Automation**

**4 Reasons Why Distributors  
Should Take Warehouse  
Automation Seriously**



**Swipe Left**



## Better Inventory Visibility

With automated warehouse management systems, you can rest assured that you will always have visibility into accurate and real-time data.

With greater inventory visibility, companies can precisely predict demands and avoid product wastage or unavailability thus, leading to better customer experience. The biggest advantage of using a warehouse management software is that it can automate location tracking and scanning methods where inventories simply get misplaced, lost or forgotten. Warehouse management software that can be integrated with other tools and applications such as ERP can help with demand forecasting and get a clear picture of how the products are performing. With the latest information at hand, planners can make smarter decisions about which products can surge profits and which would make way for losses.



# Customer Service and Tracking

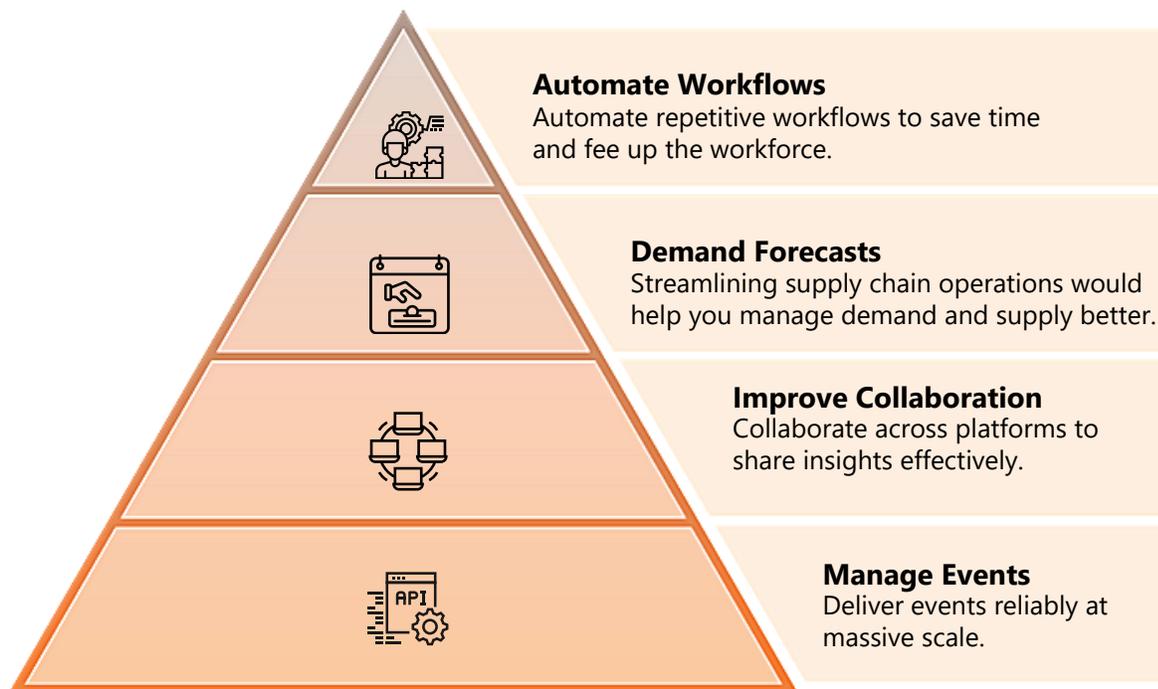
Warehouse automation can improve customer experience in a lot of ways and maximize your company's ROI over the time.

Your inventory levels and warehouse are two often-ignored but most crucial factors that influence customer experience. Ensuring that the products that your customers could order are in stock and could be delivered within the deadline is important for delivering seamless customer service. Moreover, the accuracy enabled by artificial intelligence and machine learning can guarantee that the products delivered are correct and there's no room for any grievance.

# Greater Workforce Productivity

A self-service management software system can keep track of the health of the equipment, available tasks and priorities and accordingly assign them to the employees.

Warehouse automation can save companies a lot of time by assigning the right tasks to the right people thereby, making way for optimum labor utilization. By assessing the skills of the workers and tasks beforehand, these systems can create efficient schedules while employing the most well-suited labor at the location of the task. Organizations can collect information from IoT-connected sensors to track the movement of the workers, record the work process and use to find the inefficient points and rule out the need of double-checking everything.





# Supply Chain Optimization

Streamline supply chain operations to boost operational efficiency and reduce costs.

Automating and streamlining the internal operations in a warehouse open doors to greater operational efficiencies of both inbound and outbound processes thereby, reducing costs. The warehouse workers can let artificial intelligence and ML take over the repetitive tasks and attain accurate and fast shipments. Improving inbound shortens delivery cycles and allows their partners to capitalize on better ways of leveraging their equipment and managing inventory levels. Also, by automating data collection and analysis, companies can eradicate serious risks increase reliability for both their customers and suppliers.

# DIGITAL TRANSFORMATION PARTNER

## Applications | Automation | Analytics

Tech Falcon LLC is a digital transformation partner for enterprises as they embark on their digital transformation journey. We are headquartered in Dubai. We help clients in manufacturing, projects, distribution, public sector, real estate, and public sector to achieve business and operational goals with business applications, automation, and analytics services.

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